

AFPL Board of Directors - Strategic Planning Discussion 2018-2022

July 17, 2018, 7:00-9:00

Time	Topic	Facilitator	Notes	Logistics
7:00 <i>10 Min</i>	Welcome, Goals for the meeting	Carin	Expectations: Board role in executing on the Plan	Pre reads <ul style="list-style-type: none"> • AFPL Strategic Plan • <i>Plan the Work, Work the Plan</i> • SMART Actions Reporting doc • “SMART” definition • Dashboard • List of BOD Committee membership
7:10 <i>10 Min</i>	Town Council Presentation	Glenn	Review 7/26 Strategic Plan Presentation to the Town Council	Handout
7:20 <i>10 Min</i>	Operationalizing the Plan Identify staff and Board members aligned with each goal Progress on SMART Goals thus far	Glenn	Two versions of reporting document; <ul style="list-style-type: none"> • Internal work management • Quarterly Bd Review 	Refer to SMART Actions Reporting document
7:30 <i>45 min</i>	Executing on Board Accountabilities Build out Action Steps for two Board accountabilities: <ul style="list-style-type: none"> • Finance and Fund Raising • Marketing Strategy and Graphic Design 	Betsy/Dave Identify members of each group Identify lead to document and report out	Brainstorm SMART Action Steps under the goals in each area of focus Identify accountability and others involved Timeline and importance (1-2-3) Measure of Success	Split into 2 groups; <ul style="list-style-type: none"> • Board Room • White Room Flip Charts/markers or laptops inputting to the actual reporting document. In discussion, project on screen (Glenn is available to both groups to answer questions, offer guidance)
8:15 <i>30 min</i>	Report out - full Board	Leads facilitate discussion		Accountable groups responsible for fleshing out the plan by date tbd
8:45	Summary/Next Steps	Glenn/Betsy		
8:55	Closing Comments	Carin		