

AFPL BOD Strategic Planning Meeting
July 16, 2019 7 PM

Definitions

- “year” July 1 – June 30
- “This Year” = July 1, 2019 – June 30, 2020
- “Next Year” = July 1, 2020 – June 30, 2021
- “Later” = after June 30, 2021

Marketing and PR Committee

- Glenn noted that September is National Library Card Sign Up Month
- Anne suggested sending a Town News eblast seeking new Board Members
- Carin asked Dave to send spreadsheet of activities as attachment to whole board

Operations and Administration

- Several suggested a “Board of Directors Only” spot on the website for communications.
- Betsy suggested including detailed accountabilities for BOD from a legal perspective.
- In reviewing policies, Carin suggested naming 5 or 6 reasons for the use of a policy as a way to inform decisions about consolidating or eliminating policies.
- Fred offered to create a Venn diagram of our policies.
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Investment

- Glenn noted that the “measure of success” of “sufficient CIP funds allocated for replacement HVAC system in the 2020/21 budget year” means a permanent and complete fix of HVAC.

Facility Goals

- Carin asked that the action item of “Develop and share an Emergency Preparedness Plan with staff” and “Conduct periodic emergency preparedness drills” be points of discussion at the October BOD meeting as she suggests timing sooner than “next year” and “later”.

Staff Development Goals

- One action was eliminated: “Explore the ALA Essentials for Library Workers online learning product.”