

September 23, 2022

## **NEWS RELEASE**

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**For Immediate Release**

### **TASTE ITALY AT A GRAND ITALIAN FESTIVAL**

Avon, Connecticut - Prince Thomas of Savoy (PTS), the Italian-American club, located in Avon, will host their second annual "town-wide" Italian festival called La Festa Italiana (The Farmington Valley's Italian Fest). This 2-day event is at the club's facilities at 32 Old Farms Rd. Avon. The first day is Friday Oct. 7, 4 pm –10 pm and the second day is Saturday Oct 8, 11 am –10 pm.

*"We would like to invite everyone to help celebrate our Italian heritage, the 70th Anniversary of the Women's Auxilliary and the 90th Anniversary of the club's building," said Deb Brasfield, Women's Auxilliary President.*

This family-friendly event will feature a taste of Italy with locally made Italian foods, cultural demonstrations, community organizations, entertainment, children's activities, games (including bocce), and tours of the magnificent clubhouse with its original frescos of various regions of Italy.

Food booths will include fried dough, cannoli, Italian cookies, Italian coffee/cappuccino, raw bar, meatball grinders, PTS Italian dipping oil, soup, and Italian ice. Favorite local restaurants will also have food booths, including Frankie's Food Truck, COFFEE•ol•o•gy Street Café, Beau's Burger Shack, Pasticceria Italia Italian Pastry & Coffee Shop, Liquid Nirvana Smoothie & Juice Bar, and Paddle Creek Brewery.

Demonstrations on Saturday: including, limoncello/orangecello making, ricotta cheese making, and kid's activities including face painting.

*"We are very excited to have live music this year for both Friday and Saturday. Come and enjoy our amazing food and stay and listen to a variety of entertainment," said Chris Cody, PTS President.*

Live entertainment on Friday features an Italian tenor, Vittorio Di Carlo, a Vegas show with Jimmy Mazz, and on Saturday a famous Italian dance group, Sorelle D' Italia In America, Michael Nigretti, Rich DiPalma and an oldies dance band, Head Over Heels New England -60's, 70's, and 80's.

Saturday at 2:00 pm PTS will feature a charity Bocce match between Avon's Finest vs Avon's Bravest to benefit the Avon Food Pantry and an afternoon visit from Connecticut's Italian Consulate Barbara Zichichi at 5:00 pm.

The community is also invited to “Stuff a Cruiser” with non-perishable food or “Fill a boot” with cash contributions to benefit Avon Food Pantry.

We would like to thank our sponsors for helping us foster our Italian heritage, without our sponsors this event would not be possible. Come meet our sponsors at La Festa Italiana: Bobby Rossini Jr. of Torrington Carwash, Deb Angelina of Pathways Eldercare, John Carmon of Carmon Funeral Home and Family Center, 4AVNOW Audio Visual & Production Services, Bill Shea, Dave Olsen of Beloved Companions, Express Foxy's 44 Oil Change, Jeff Blacker, UNICO of Avon, Farmington, Granby & Rocky Hill, Deb Cleary of Norcom Insurance, The Brighenti Family The Shops at Riverdale Farms, Erin Fox of The Fix IV Therapy, Jeff Bernetich of DRMM Insurance Charter Oak Senior Benefits, John LaMonica and Family, State Line Propane & Oil of Granby, The Zacchera Family, SSS and JZ Truck Trailer & Heavy Equipment Repair, Bossuto's, Paddle Creek Brewery, The Simsbury Meadows Performing Arts Center, Hometown Foundation, Stormalong Cider, Ashley Backman of Coldwell Banker Residential.

Admission is free for all ages, and everyone is welcome.

All parking will be off premises.

Shuttle Bus Information:

Parking available at: Residence Inn back parking lot on Ensign Drive & Walmart Commuter Lot on Rt. 44 with shuttle buses. Friday 4 pm –10 pm. Saturday 11 am –10 pm. Last bus leaves PTS 15 minutes after the night ends, at 10:15 pm.

The festival is open to all so come on down, relax, have fun, enjoy some “old-world” charm, and satisfy your curiosity about the Italian club. Service animals are welcome.

A great day will be had by all!

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